PARTNERSHIP AND EXHIBITION MANUAL

Promotional Opportunities
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GENERAL INFORMATION

LOCATION

Naples, the regional capital of Campania, is one of the greatest and fascinating art heritage cities in the Mediterranean region. The town dominates the homonymous Gulf, extending from the Sorrento Peninsula to the volcanic area of Campi Flegrei. It has a deeply suggestive view thanks to the impressive effect of the big volcano, the Vesuvius, in the background on one side and on the other the three magic and beautiful Capri, Ischia and Procida islands, seemingly like small precious jewels coming out of the sea.

Naples is reach in beautiful landscapes but its worldwide fame is also due to the fascination of its old centre rich of 2500 years of history and since 1995, it appears in the World Heritage List of UNESCO.
THE CONGRESS VENUE

“MOSTRA D’OLTREMARE” – THE “PALACONGRESSI”

The Mostra d'Oltremare in Naples is one of the major Italian sites for exhibitions, the largest in Southern Italy. The area covers an extension of 720,000 m² including office buildings of notable historical-architectural interest, as well as more modern exhibition halls, fountains (amongst the monumental Fontana dell'Esedra), a tropical aquarium, gardens with a great variety of tree species and an archaeological park. It is located in the Neapolitan district of Fuorigrotta and is well connected to all city quarters by means of an extensive urban transport network, including the Cumana and the underground; the latter is inside the Campi Flegrei railway station.
THE SCIENTIFIC PROGRAM

The congress will strongly focus on multidisciplinary contribution to the treatment of neurovascular and spinal disease. Topics will include:

- ANATOMY PHYSIOLOGY
- ANEURYSM
- AVM
- CAROTID
- FLOW STUDY
- NEW MATERIAL
- PEDIATRIC INTERVENTION
- RESEARCH
- SPINE
- STENT
- STROKE
- VASOSPAM

Updating on www.wfitn2019.com
THE CONGRESS SCHEDULE

EXHIBITION TIMETABLE AT A GLANCE (SUBJECT TO CHANGE)

SATURDAY  
Oct. 19. 2019  
8 a.m. - 8 p.m. - TIME FOR SET UP -  
(see Technical regulations)

SUNDAY  
Oct. 20. 2019  
8 a.m. - 8 p.m. - TIME FOR SET UP -  
(see Technical regulations)

MONDAY  
Oct. 21. 2019  
7,30 a.m. - THE CONGRESS BEGINS. Scientific Sessions and Workshops Start  
WELCOME COCKTAIL

TUESDAY  
Oct. 22. 2019  
7,30 a.m. CONGRESS WORKS.  
Scientific Sessions and Workshops  
SOCIAL DINNER

WEDNESDAY  
Oct. 23. 2019  
7,30 a.m. THE CONGRESS WORKS.  
Scientific Sessions and Workshops  
PRESIDENTS DINNER

THURSDAY  
Oct. 24. 2019  
7,30 a.m. CONGRESS WORKS.  
Scientific Sessions and Workshops

FRIDAY  
Oct. 25. 2019  
8,00 a.m. - 1,30 p.m. - TIME FOR DISMANTLING -(see technical regulations)
PARTNERSHIP PROPOSALS TO EXHIBITORS

Exhibitors have two different options available for being more visible and effectively promoting business during the Congress.

A. MULTISERVICE PACKAGE

The pre-packaged kit with the basic services addressed to our main sponsors for a broad visibility before, during and after the congress.

B. ALL PROMOTIONAL OPPORTUNITIES

A wide range of different services which Exhibitors may select creating their perfect package of promotional services and/or to enrich the “Multiservice package” kit.

Tailored solutions can be provided.

Please Note:
All prices are in Euro and VAT EXCLUDED.
Partnership opportunities are on early birds basis and subject to availability at the time of advice.
A. MULTISERVICE PACKAGE

It consists of three different types of services:

- PLATINUM
- GOLD
- SILVER
PLATINUM         € 200.000,00

- 20 minutes exclusive symposium in Plenary hall
- 60 m² for exhibition space with standard furniture, electrical system, led spotlights
- 20 Company staff pass
- 8 vouchers for congress social dinner
- 10 Congress bags for Company staff
- Company logo on first pages and on last one of the Scientific Program.
- 2 Company banners on display in congress area
- 2 customized emails to all registered participants to promote your Company Symposium
- 2 customized emails to all registered participants to indicate your Company exhibition area
- 4 Technical sheets and/or brochures distribution
- Company logo on WFITN2019 website hyperlinked to the Company website.
- 200 words (at most) about the Company on WFITN 2019 website
- Logo projection before starting and at the end of works
- Logo projection on the congress area screen

Please note:
Partners, which want to take its own booth in, must send to the organizational secretariat (info@wfitn2019.com) a proposal of booth project (render), complete with technical characteristics, description of materials and power requirements, for approval.

For Organiser booth constructor and extra furnishing, please contact the organizational secretariat at info@wfitn2019.com.

Please Note:
All prices are in Euro and VAT EXCLUDED.
Partnership opportunities are on early birds basis and subject to availability at the time of advice.
GOLD € 100.000,00

- 15 minutes exclusive symposium in Plenary hall
- 32 m2 for exhibition space with standard furniture, electrical system, led spotlights
- 10 Company staff pass
- 4 vouchers for congress social dinner
- 5 Congress bags for Company staff
- Company logo on first pages and on last one of the Scientific Program.
- 2 Company banners on display in congress area
- 2 customized emails to all registered participants to promote your Company Symposium
- 2 customized emails to all registered participants to indicate your Company exhibition area
- 2 Technical sheets and or brochures distribution
- Company logo on WFITN2019 website hyperlinked to the Company website.
- 100 words (at most) about the company on WFITN 2019 website
- Logo projection before starting and at the end of works
- Logo projection on the congress area screens

Please note:
Partners, which want to take its own booth in, must send to the organizational secretariat (info@wfitn2019.com) a proposal of booth project (render), complete with technical characteristics, description of materials and power requirements, for approval.

For Organiser booth constructor and extra furnishing, please contact the organizational secretariat at info@wfitn2019.com.

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Partnership opportunities are on early birds basis and subject to availability at the time of advice.
SILVER € 50.000,00

- 12 m² for exhibition space with standard furniture, electrical system, led spotlights
- 5 Company staff pass
- 3 vouchers for congress social dinner
- 3 Congress bags for Company staff
- Company logo on first pages and on last one of the Scientific Program.
- 1 Company banners on display in congress area
- 1 customized email to all registered participants to indicate your Company exhibition area
- 2 Technical sheets and or brochures distribution
- Company logo on WFITN2019 website hyperlinked to the Company website.
- 50 words (at most) about the company on WFITN 2019 website
- Logo projection before starting and at the end of works
- Logo projection on the congress area screens

**Please note:**
Partners, which want to take its own booth in, must send to the organizational secretariat (info@wfitn2019.com) a proposal of booth project (render), complete with technical characteristics, description of materials and power requirements, for approval.

For Organiser booth constructor and extra furnishing, please contact the organizational secretariat at info@wfitn2019.com.

**Please Note:**
All prices are in Euro and VAT EXCLUDED.
Partnership opportunities are on early birds basis and subject to availability at the time of advice.
LIST OF ALL PROMOTIONAL OPPORTUNITIES

SERVICES THOUGHT TO MAKE A COMPANY MORE VISIBLE

1. Exhibition Area
2. Exclusive Workshop
3. Exclusive Symposium
4. Logo on WFITN 2019 website
5. APP
6. WiFi
7. E-Poster area
8. Congress bag with Company’s + WIFTN 2019 logo
9. Badge holders lanyards with Company's + WIFTN 2019 logo
10. Company banner
11. Projection of Company Logo before starting and after ending of scientific works; alternatively logo or medical device on outside screens
12. Distribution of technical sheets
13. Company Logo in the final program of the Congress
14. Notebook and pen insert, or other gadgets, in the Congress bag with Company’s + WIFTN 2019 logo
15. Calendars of 2020
16. Pen-holder cups
17. Scented Candles
18. Welcome Cocktail
19. Coffee corner
20. Lunch

Tailored solutions are available
1. EXHIBITION AREA

The real extension of the exhibition’s area includes:

The PALACONGRESSI

Spaces in front of the working areas and Common areas, ensuring all exhibitors high visibility.

FEATURES AND PRICE

THE BOOTH: LAYOUT AND BASIC EQUIPMENT

1. Fitted carpet on the floor, white panels for walls;
2. The three upper front frame (wooden lintels);
3. Vinyl stickers with the Exhibitor’s name on the upper frame, front side;
4. 220V/16A Electrical wiring system with led spotlights, 1 power outlet with multi-socket;
5. Furnishing Kit: table cm. 120x130x80, 2 chairs in line with the general design.

PRICE

FLOOR SPACE € 1.200,00/m² (min. 6/ m² ) including points 4 and 5;
BOOTH AND EXTRA FURNISHING € 80,00/ m² including points 1, 2, and 3.

Please note:

Partners, which want to buy only the floor space and take its own booth in, must send to the organizational secretariat (info@wfitn2019.com) a proposal of booth project (render), complete with technical characteristics, description of materials and power requirements, for approval.

For Organiser booth constructor and extra furnishing, please contact the organizational secretariat at info@wfitn2019.com.
EXHIBITORS PASSES
Each 3x2 m² of bought space is entitled to two passes for the staff, consisting of the following:

1. Free entrance to exhibition area and to scientific sessions
2. 1 Congress bag
3. Ticket for lunch for the congress days
4. Ticket for the Social Dinner

Any additional ticket needed for meals, social programs or anything else can be purchased as an extra at the set price. Please address your request to E&C Secretariat (PCO).

EXAMPLES OF BOOTH

- Blue carpeting on the floor
- White painted wooden panels on sides
- White painted wooden box on the 3 front upper frames (lintels) of open sides, h 30, with supporting pillars
- Furniture: table (cm.120x70); 4 black abs chairs; reception desk (cm.145x45x h.95); 2 stools.
- PVC stickers with naming or logo on the 3 front side panels
- Logo on front side of desk
- 220V/16A Electrical wiring system with 3 led spotlights, 1 electrical box with multi-sockets.
PLEASE NOTE:

Anything not specifically here indicated and yet deemed necessary to fulfil extra needs can be requested and separately quoted.
If requests are about power supply, please ask the Organisational secretariat at info@wfitn2019.com and read carefully Mostra d’Oltremare GENERAL TECHNICAL REGULATIONS OF THE EVENT point 4.

Any request submitted to the Organization will be carefully evaluated and it has to comply with WFITN2019 Congress General Terms and Conditions, and Mostra d’Oltremare GENERAL TECHNICAL REGULATIONS OF THE EVENT, available on http://www.wfitn2019.com/index.php/exhibition-partnership/partnership-opportunities/

The exhibition areas will be allocated on early birds basis, on date of application and if still available at the time of request. The exhibitors are invited to visit the Congress venue to have a technical inspection of exhibition areas and location with prior notice to the Secretariat of E&C (PCO).

No space will be allocated if the contract is not duly signed and corroborated by the 30% deposit of the total invoiced.

The remaining 70% is divided in two instalments:

- 35% is due no later than June 5. 2019;
- 35% is due 30 (thirty days) after the end of the congress.
2.45’ EXCLUSIVE WORKSHOP € 20.000,00

45 minutes company workshop with the exclusive use of one hall in Palacongressi at a set time agreed.
Companies interested to the service may address request of such space at the price of € 20.000,00. Each Company may purchase the space for more sessions of workshop (to be held just no more than 1 per day). The Company will select the speaker and/or tutor for workshop but it is subject to the Scientific Committee approval.
Hall, audio-visual devices, welcome hostess are included. No additional charge for grants to speakers or travel expenses, hotel accommodation or similar.
All registered participants will receive an email advising of date, time and place of Workshop. The session will be shown in the final program with the Company Logo.
Thanks on Congress opening and closing dates are included.

3. 20’ EXCLUSIVE SYMPOSIUM € 15.000,00

A Company Symposium can be organized in one hall in Palacongressi during the coffee or lunch break.
Every day one hour works of the congress will be about one specific topic. The same time can be useful to arrange a 20 minutes Symposium.
The Company interested to the service may request such space at the set price of € 15.000,00. Each Company may purchase the space for more sessions but no more than 1 Workshop a day can be held.
The Company can select the speaker and/or tutor for workshop but it is subject to the Scientific Committee approval.
Hall, audio-visual devices, welcome hostess are included. No additional charge for grants to speakers or travel expenses, hotel accommodation or similar.
All registered participants will receive an email advising of date, time and place of Symposium. The session will be shown in the final program with the Company Logo.
Thanks on Congress opening and closing dates are included.
<table>
<thead>
<tr>
<th><strong>4. LOGO ON WEBSITE</strong></th>
<th>€ 5.000,00</th>
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<tbody>
<tr>
<td>Eight days before, during and after the event the Company Logo will be kept visible on the event’s website. The Company Logo will be shown in the final program of the Congress. Thanks at the opening and closing of the Congress are included.</td>
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<tr>
<th><strong>5. BRANDED APP</strong></th>
<th>€ 15.000,00</th>
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<td>Eight days before the beginning of the event and during the whole event’s duration, the Company logo prominently embedded in the APP. The APP is designed to invite users to visit the company stand. The APP will be indicated in the final program with the Company logo. Thanks at the opening and closing of the Congress are included.</td>
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<tr>
<th><strong>6. BRANDED WIFI ACCESS KEY € 12.000,00</strong></th>
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<tr>
<td>The Wifi key password will recall the name of the Company purchasing the service. The Company logo is in the final program of the Congress. Thanks at the opening and closing of the Congress are included.</td>
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<tr>
<th><strong>7. POSTER AREA</strong></th>
<th>€ 10.000,00</th>
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<tr>
<td>Abstracts selected will be shown as E-Posters at the Congress. Screens located in selected areas will show to participants the E-Posters presentation. The Company logo or any product or other selected by the Company will be appearing on the screens during the time necessary to select the poster to visit. A Company banner can be positioned in</td>
<td></td>
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poster area and the Company logo will appear in the final program of the Congress. Thanks at the opening and closing of the Congress are included.

8. CONGRESS BAG  € 20.000,00

The sponsoring Company logo appears on the Congress bags together with the WFITN2019 logo. E&C (PCO) provides these bags with prior sending of all the necessary for the Company logo printing. The bags will be distributed to all the participants, both participants and speakers, and will be visible for the duration of the Congress and also used after the Congress. The Company logo will appear in the final program of the Congress. Thanks at the opening and closing of the Congress are included.

ALTERNATIVELY

The Company can provide the bags but the sample is subject to careful evaluation and approval by E&C (PCO). This promotional opportunity is given at the price of € 10.000,00

9. BADGE HOLDERS LANYARDS  € 8.000,00

The sponsoring Company logo appears on the lanyards of the badge holder. E&C (PCO) will provide the lanyards after prior sending the company logo to be printed, together with the WFITN 2019 logo. The badge lanyards will be distributed to all the participants, both delegates and speakers and will be visible for the duration of the Congress. The Company logo will be indicated in the final program of the Congress.
10. BANNER ON DISPLAY € 3.000,00

The banner of the sponsor company will be located in the congress area for the duration of the Congress.
The Company logo will be indicated in the final program of the Congress.

11. LOGO PROJECTION € 3.500,00

A proper slide with Company logo will be screened in the Plenary room before and at closing of the Congress works during the four days of Congress

ALTERNATIVELY
The projection of Company logo or of a medical device on screens located in the Congress area
The Company logo will be indicated in the final program of the Congress.

12. BROCHURES AND TECHNICAL SHEET € 4.000,00

E&C Secretariat will take care of the distribution of 2 brochures or technical sheets to all participants and speaker of the Congress.
The Company’s logo will be indicated in the final program of the Congress.

13. LOGO IN THE CONGRESS FINAL PROGRAM € 4.000,00

The Company logo will be indicated in the final program of the Congress.
14. DISTRIBUTION OF COMPANY’S GADGETS  
€ 5,000,00

E&C Secretariat will take care of the distribution of promotional items with Company’s logo to all participants and speakers of the Congress.

ALTERNATIVELY
Gadgets with Company’s logo are inserted in the Congress bag.
The promotional items intended to be distributed must first be submitted to E&C before the beginning of the Congress to get the relevant authorizations.
The Company’s logo will be indicated in the final program of the Congress.

ALTERNATIVELY
Notebook and pens with Company’s logo are inserted in the Congress bag.

15. CALENDARS OF 2020  
€ 10,000,00

Colour Company’s logo printed on 2020 desk calendars with the same graphics of the event.
The calendars will be included in the congress bags.
Please Note: this promotional opportunity will be possible if at least 3 Companies will join the project.
The calendars will be distributed to all participants and speakers of the congress and will be exhibited on their desks throughout the year 2020.
The Company’s logo will be indicated in the final program of the Congress.

16. PEN HOLDER MUG  
€ 8,000,00

Min. Order is 1000 pcs - Other requests are to be separately quoted.
Colour Company’s logo printed on 1000 penholder mug for desk with the same graphics of the event. The mug will be inserted in the Congress bag.
17. SCENTED CANDLE  € 8.000,00

Min. Order is 1500 pcs - Other requests are to be separately quoted.
Colour Company’s logo printed on packages and on 1500 glasses containing a scented candle, and with the same graphics of the event.
The candles will be inserted in the Congress bag.
The candles will be distributed to 1500 participants, both delegates and speakers, of the Congress.
The Company’s logo will be also indicated in the final program of the Congress.

18. WELCOME COCKTAIL  € 20.000,00

The sponsor Company’s banner will be located in the area where the welcome cocktail will be served and subsequently placed in the Congress area for the duration of the Congress.
The Company’s logo will be displayed on the tables where the Cocktail will be served.
The Company’s logo will be indicated in the final program of the Congress.

19. COFFEE BREAK  € 8.000,00

The sponsor Company’s banner will be located in one of the areas where the coffee break will be served on a Congress day (date to be agreed) and subsequently placed in the Congress area for the duration of the Congress.
The Company’s logo will be displayed on the Coffee break signage for a whole day and also will be indicated in the final program of the Congress.

20. LUNCH  € 10.000,00

The sponsor Company’s banner will be located in the area where lunch will be served on a Congress day (to be agreed) and subsequently placed in the Congress area for the duration of the
Congress. In the dining room, 4 other Companies banners will be placed and the Company’s logo will be indicated in the final program of the Congress.

Any tailored solution can be provided by E&C to **make more visible your Company**

All prices are in € (Euro), VAT EXCLUDED

Collaboration opportunities are subject to availability at the time of request

### APPLICATION & REGISTRATION

Companies wishing to take part in the Congress with one of the promotional opportunities above mentioned must apply to E&C Secretariat by filling the Partnership Request form available on [www.wfitn2019.com](http://www.wfitn2019.com). For more information, please contact E&C Secretariat at [info@wfitn2019.com](mailto:info@wfitn2019.com) or +39 393 9104590.

All the fair staff and people involved must be **registered to the WFITN2019** as sponsor.

**The request must be accompanied by the registration of the participants (company staff).**

The registration of the sponsor Company staff to the Congress must be done by filling out the appropriate form available on [www.wfitn2019.com](http://www.wfitn2019.com). For more information, please contact E&C Secretariat at [info@wfitn2019.com](mailto:info@wfitn2019.com).

Apart from the free registration required by the type of participation selected, each additional participant can be registered (Company’s staff) at the cost shown below by filling out the appropriate form available on [www.wfitn2019.com](http://www.wfitn2019.com). For more information, please contact E&C Secretariat at [info@wfitn2019.com](mailto:info@wfitn2019.com).

<table>
<thead>
<tr>
<th>Participation Type</th>
<th>Registration Cost</th>
<th>Time Period</th>
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<tbody>
<tr>
<td>Early bird</td>
<td>€ 1.500.00*</td>
<td>before June 1&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>Regular</td>
<td>€ 2.000.00*</td>
<td>between June 1&lt;sup&gt;st&lt;/sup&gt;/Sept. 21&lt;sup&gt;st&lt;/sup&gt;</td>
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<tr>
<td>Late</td>
<td>€ 2.500.00*</td>
<td>after Sept. 21&lt;sup&gt;st&lt;/sup&gt;</td>
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* 22% VAT IS INCLUDED
TERMS OF PAYMENT

The forms of participation that will better fit your Company among the different promotional opportunities above-mentioned are considered “purchased” if confirmed by the 30% deposit on the total invoiced.

The remaining 70% will be paid in two stages: 35% by June 5, 2019 and the balance, on 30 days, end of the conference.

CHANGE AND CANCELLATION

Cancellation or changes to the kind of participation must be notified in writing by email addressed to E&C Secretariat:

<table>
<thead>
<tr>
<th>Date</th>
<th>Refund</th>
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<tbody>
<tr>
<td>By August 27, 2019</td>
<td>70% Refund</td>
</tr>
<tr>
<td>After August 27, 2019</td>
<td>NO Refund</td>
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